DISTINGUISH YOURSELF
with IAPP Training and Certification.

Advance your career, increase your earning potential and be a hero at your workplace. A certification from the IAPP validates your knowledge in data privacy—making you a key asset wherever you work.

Top 10 ways IAPP Certification can benefit you and your entire enterprise
(By the way, this might be good to share with your boss.)

1. IAPP Certifications are the **global industry standard** for professionals entering and working in the field of privacy.

2. Achieving an IAPP credential demonstrates understanding of a principles-based framework and **knowledge of information privacy**.

3. **You'll be recognized as part of an elite group** of knowledgeable, capable and dedicated privacy and data protection practitioners.

4. Holding an IAPP designation **elevates your leadership profile** among your colleagues.

5. An IAPP Certification is **a key benchmark among top employers** for hiring and promoting privacy professionals and opens the door to higher earning potential.

6. Training your team now can **reduce the risk of a data breach**. Education plays a key role in preventing privacy incidents by making privacy protection a shared objective.

7. Privacy training can make your enterprise more intelligent, cost-effective and aligned, which **improves compliance of your entire workplace**.

8. You can **apply privacy concepts and practices early** in product development and engineering efforts, **to avoid costly fixes later**.

9. You'll demonstrate accountability and due diligence. **If a breach happens, having privacy-trained staff demonstrates your commitment** to customers, partners, regulators and staff.

10. **It's convenient.** Our elite IAPP Professional Privacy Faculty can deliver on-site training.

**TAKE THE NEXT STEP**
Get further details about how to train and test for your certification.