DISTINGUISH YOURSELF
with IAPP training and certification.

Advance your career, increase your earning potential and be a hero in your organization. A certification from the IAPP validates your knowledge in data privacy—making you a key asset in any organization.

Top 10 reasons to pursue your IAPP privacy certification:

1. IAPP certifications are the global industry standard for professionals entering and working in the field of privacy.
2. Achieving an IAPP privacy credential demonstrates understanding of a principles-based framework and knowledge base in information privacy.
3. You'll be recognized as part of an elite group of knowledgeable, capable and dedicated privacy and data protection practitioners.
4. Holding an IAPP privacy designation elevates your leadership profile amongst your colleagues.
5. An IAPP certification is a key benchmark among top employers for hiring and promoting privacy professionals.
6. An IAPP credential opens the door to higher earning potential and opportunities for promotion.
7. Certification ensures you share a common dialogue with colleagues in related practice areas, including information security, marketing, IT, compliance and product development.
8. You'll gain access to the world's largest community of privacy professionals, including valuable educational resources and networking opportunities.
9. You'll have the confidence to know that you have the necessary tools and knowledge you need to help propel your privacy program and add value across your organization.

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