



DISTINGUISH YOURSELF with IAPP training and certification.

Advance your career, increase your earning potential and be a hero in your organization. A certification from the IAPP validates your knowledge in data privacy—making you a key asset in any organization.

Top 10 reasons to pursue your IAPP privacy certification:

- 1.** IAPP certifications are the **global industry standard** for professionals entering and working in the field of privacy.
- 2.** Achieving an IAPP privacy credential **demonstrates understanding** of a principles-based framework and knowledge base in information privacy.
- 3.** You'll be recognized as part of an **elite group** of knowledgeable, capable and dedicated privacy and data protection practitioners.
- 4.** Holding an IAPP privacy designation **elevates your leadership profile** amongst your colleagues.
- 5.** An IAPP certification is a **key benchmark among top employers** for hiring and promoting privacy professionals.
- 6.** An IAPP credential opens the door to **higher earning potential** and opportunities for promotion.
- 7.** Certification ensures you share a **common dialogue** with colleagues in related practice areas, including information security, marketing, IT, compliance and product development.
- 8.** You'll gain **access to the world's largest community** of privacy professionals, including valuable educational resources and networking opportunities.
- 9.** You'll have the confidence to know that you have the necessary tools and knowledge you need to help **propel your privacy program and add value** across your organization.
- 10.** You'll hold a new **level of influence** in your organization. Privacy incidents? Not on your watch.

Talk to us.

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