



DISTINGUISH YOURSELF with IAPP training and certification.

Advance your career, increase your earning potential and be a hero in your organization. A certification from the IAPP validates your knowledge in data privacy—making you a key asset in any organization.

Top 10 reasons to pursue your IAPP privacy certification:

- 1.** These four letters speak volumes: you've shown the commitment to achieving **the global industry** standard in developing, engineering and managing IT to meet evolving privacy needs.
- 2.** You'll learn **the critical privacy concepts, practices and principles** that impact IT and security
- 3.** The CIPT designation **is the mark of a privacy leader**. It recognizes that IT pros like you drive the culture of privacy within your organizations.
- 4.** Your new skills and knowledge **will add value in both the public and private sectors**.
- 5.** You'll promote **cost control, accuracy and speed-to-market** by knowing how to bake privacy into the early stages of IT product and service lifecycles.
- 6.** You'll bridge silos between management, development, marketing, legal and other partners—because you'll **share their language and knowledge base**.
- 7.** You'll bump up your understanding of **data classification** and why it's important (even beyond time and money savings).
- 8.** You'll be on top of privacy issues in **emerging technologies** such as cloud computing, facial recognition and surveillance.
- 9.** Your CIPT credential opens the door **to higher earning potential and opportunities for promotion**.
- 10.** You'll hold **a new level of influence** in your organization. Privacy incidents? Not on your watch.

Talk to us.

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