DISTINGUISH YOURSELF with IAPP training and certification.

Advance your career, increase your earning potential and be a hero in your organization. A certification from the IAPP validates your knowledge in data privacy—making you a key asset in any organization.

Top 10 reasons to pursue your IAPP privacy certification:

1. These four letters speak volumes: you’ve shown the commitment to achieving the global industry standard in developing, engineering and managing IT to meet evolving privacy needs.

2. You’ll learn the critical privacy concepts, practices and principles that impact IT and security.

3. The CIPT designation is the mark of a privacy leader. It recognizes that IT pros like you drive the culture of privacy within your organizations.

4. Your new skills and knowledge will add value in both the public and private sectors.

5. You’ll promote cost control, accuracy and speed-to-market by knowing how to bake privacy into the early stages of IT product and service lifecycles.

6. You’ll bridge silos between management, development, marketing, legal and other partners—because you’ll share their language and knowledge base.

7. You’ll bump up your understanding of data classification and why it’s important (even beyond time and money savings).

8. You’ll be on top of privacy issues in emerging technologies such as cloud computing, facial recognition and surveillance.

9. Your CIPT credential opens the door to higher earning potential and opportunities for promotion.


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