



DISTINGUISH YOURSELF with IAPP training and certification.

Advance your career, increase your earning potential and be a hero in your organisation. A certification from the IAPP validates your knowledge in data privacy—making you a key asset in any organisation.

Top 10 reasons to pursue your IAPP privacy certification:

- 1.** The CIPM is the **global industry standard** in privacy programme management.
- 2. Master the skills** to establish, maintain and manage a privacy programme across all stages of its operational lifecycle.
- 3.** Bear the mark of a **privacy leader** who drives the culture of privacy within your organisation.
- 4.** Elevate your **leadership profile** among your colleagues.
- 5.** Secure the confidence that you have the **essential tools and knowledge** to boost your privacy programme and add value across your organisation in both the public and private sectors.
- 6. Bridge silos** between management, marketing, legal, compliance, IT and other partners—because you'll share their language and knowledge base.
- 7.** Hold the **preeminent credential** eyed by top employers hiring and promoting privacy professionals.
- 8.** Open the door to **higher earning potential** and opportunities for promotion.
- 9.** Gain access to the **world's largest community of privacy professionals**, where you can share ideas and best practices.
- 10.** Succeed with a **new level of influence** in your organisation.

Talk to us.

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