

DISTINGUISH YOURSELF

with IAPP Training and Certification.

Advance your career, increase your earning potential and be a hero at your workplace. A certification from the IAPP validates your knowledge in data privacy—making you a key asset wherever you work.

TOP

ways IAPP Certification can benefit you and your entire enterprise

(By the way, this might be good to share with your boss.)

- 1 IAPP Certifications are the **global industry standard** for professionals entering and working in the field of privacy.
- 2 Achieving an IAPP credential demonstrates understanding of a principles-based framework and **knowledge of information privacy**.
- 3 **You'll be recognized as part of an elite group** of knowledgeable, capable and dedicated privacy and data protection practitioners.
- 4 Holding an IAPP designation **elevates your leadership profile** among your colleagues.
- 5 An IAPP Certification is **a key benchmark among top employers** for hiring and promoting privacy professionals and opens the door to higher earning potential.
- 6 Training your team now can **reduce the risk of a data breach**. Education plays a key role in preventing privacy incidents by making privacy protection a shared objective.
- 7 Privacy training can make your enterprise more intelligent, cost-effective and aligned, which **improves compliance of your entire workplace**.
- 8 You can **apply privacy concepts and practices early** in product development and engineering efforts, **to avoid costly fixes** later.
- 9 You'll demonstrate accountability and due diligence. **If a breach happens, having privacy-trained staff demonstrates your commitment** to customers, partners, regulators and staff.
- 10 **It's convenient.** Our elite IAPP Professional Privacy Faculty can deliver on-site training.

TAKE THE NEXT STEP

Get further details about how to train and test for your certification.

